



SEMP's
EMPowerRx
Emergency Medicine Pharmacotherapy with Resuscitation
2026 CONFERENCE
Sponsorship Prospectus

April 10–11, 2026
DoubleTree by Hilton Hotel at Orlando Airport | Orlando, Florida
empowerx-conference.com

TABLE OF CONTENTS

<u>Executive Summary</u>	1
<u>Conference Structure & Enhanced Programming</u>	2
<u>Core Audience</u>	3
<u>Hybrid Attendance Model</u>	4
<u>Conference Focus Areas</u>	5
<u>About Our Organizing Partners</u>	6
<u>SEMP Launch Success & 2026 Momentum</u>	7
<u>2025 Performance Highlights</u>	8
<u>Why Partner with EMPowRx 2026?</u>	9
<u>Core Sponsorship Packages</u>	10
<u>Premium Add-On Opportunities</u>	11
<u>Partnership Investment Summary</u>	12
<u>Next Steps & Contact Information</u>	13
<u>Payment Terms & Sponsorship Process</u>	14
<u>2026 Projections & Partnership Value</u>	15
<u>Conference Timeline & Key Dates</u>	16



01

Executive Summary

SEMP's EM PowerRx Conference stands as the **only national meeting dedicated exclusively to pharmacotherapy in emergency medicine**. Building on our remarkable 2025 success with **826 attendees** (including 701 virtual participants) and nearly **286,000 digital impressions**, SEMP's EM PowerRx 2026 is positioned to be our **largest conference ever**.

With our transformative partnership with the **Society of Emergency Medicine Pharmacists (SEMP)**, we're expanding beyond our traditional 2-day format to include **pre-conference workshops**, enhanced multi-disciplinary activities, and unprecedented networking opportunities.

This collaboration creates the most comprehensive platform for emergency medicine pharmacotherapy education and industry engagement, with both robust in-person and cutting-edge virtual experiences.

EM PowerRx 2026 will deliver maximum ROI through our proven hybrid model, offering sponsors access to engaged audiences both on-site and through our award-winning digital platform that reached over 540 concurrent viewers in 2025.

02

Conference Structure & Enhanced Programming

Pre-Conference Workshops

April 9–10, 2026 (New)

8:00 AM – 12:00 PM

Dedicated morning workshops led by subject matter experts:

- Advanced Toxicology & Overdose Management – Intensive morning session
- Resuscitation Pharmacotherapy Masterclass – Clinical skills workshop
- Emergency Medicine Research Methods – Academic development track
- Administrative Leadership for EM Pharmacists – Leadership development session
- Technology Integration in Emergency Pharmacy – Innovation-focused workshop

Pre-conference workshops are separately ticketed and offer additional sponsorship opportunities with highly targeted audiences.

Main Conference

April 9–10, 2026

Daily Sessions: 12:00 PM – 5:00 PM

Expanded Multi-Disciplinary Programming

Virtual Extension Day

April 12, 2026 (New)

Monday Virtual Programming for Additional Opportunities

For the first time, EMPOweRx 2026 will extend into Monday with a dedicated virtual-only day featuring:

- International participant sessions accommodating global time zones
- Industry roundtable discussions with extended Q&A formats
- Career development workshops for residents and new graduates
- Technology demonstrations and virtual vendor showcases
- Continuing education makeup sessions for those who missed weekend content

This virtual extension provides additional sponsorship opportunities and extends audience engagement beyond the traditional weekend format.



03

Core Audience

EMPoweRx is the singular event dedicated entirely to pharmacotherapy in emergency medicine, now featuring enhanced cross-disciplinary collaboration:

- Emergency Medicine Pharmacists (primary audience)
- Physicians specializing in emergency medicine
- Physician Assistants and Nurse Practitioners in acute care
- Critical Care Specialists and Infectious Disease Experts
- Nursing Leaders in emergency and critical care
- Healthcare Administrators and Quality Improvement Professionals



04

Hybrid Attendance Model – *Proven Success*

In-Person Experience

- Face-to-face networking in Orlando
- Hands-on workshop participation
- Direct exhibitor engagement
- VIP reception access

Virtual Experience

- Live streaming of all sessions with interactive Q&A
- Virtual exhibit hall with sponsor booths
- Breakout rooms for small-group discussions
- Digital networking and attendee matching
- On-demand content available post-conference



05

Conference Focus Areas

- Pharmacologic Management of Cardiovascular Emergencies
- Sedation and Analgesia in Emergency Medicine
- Antibiotic Stewardship in Emergency Care
- Management of Toxicological Emergencies
- Neurological Emergencies: Pharmacologic Interventions
- Respiratory Emergencies and Airway Management
- Innovative Drug Delivery Systems
- Hemorrhage and Anticoagulation
- Shock Syndromes and Electrolyte Disturbances
- Novel Practice Strategies and New Drug Updates

About Our Organizing Partners

Jasper Phoenix Group (501(c)(3) Nonprofit)

EMPowerRx is presented by the Jasper Phoenix Group, an IRS-approved 501(c)(3) nonprofit organization dedicated to advancing emergency medicine pharmacy through education, research, and professional development.



Society of Emergency Medicine Pharmacists (SEMP)

Our primary conference partner, SEMP, is the only professional organization exclusively focused on emergency medicine pharmacy. As a rapidly growing 501(c)(6) nonprofit business league (IRS status pending), SEMP serves as the global home for emergency medicine pharmacists, advancing practice through:

- Practice improvement and clinical excellence initiatives
- Education through monthly virtual series and case presentations
- Advocacy for professional recognition and clinical integration
- Research collaboration through the Journal of Acute Care Pharmacotherapy (JACP)
- International partnerships with leading healthcare organizations worldwide

SEMP's active membership comprises hundreds of emergency medicine pharmacists from leading health systems worldwide, making this collaboration a gateway to the most influential decision-makers in emergency pharmacy.

Together, our mission is to strengthen emergency medicine pharmacy through education, research, and meaningful industry collaboration.

07

SEMP

SEMP Launch Success & 2026 Momentum

The Society of Emergency Medicine Pharmacists was officially launched in 2025, representing a historic milestone for emergency medicine pharmacy. This inaugural year brought together hundreds of emergency medicine pharmacists under one unified professional banner for the first time.

The response has been unprecedented, with membership growing rapidly across major health systems and academic medical centers. SEMP's First-Year Achievements

- Rapid membership growth across 40+ U.S. states and 6 countries
- Professional advocacy initiatives advancing emergency medicine pharmacy recognition
- Journal of Acute Care Pharmacotherapy (JACP) launched as the premier acute care pharmacy publication
- Monthly virtual education series with 200+ regular participants
- Regional chapter development in key metropolitan areas

This fresh momentum, combined with EMPoweRx's established conference success, positions 2026 as the breakthrough year for emergency medicine pharmacy professional development.

SEMP Contact Information

- Website: empharmacists.org
- Partnership Inquiries: partnerships@empharmacists.org
- Social Media: @EMpharmacists (X/Twitter) | @empharmacists (Instagram)



2025 Performance Highlights

Record-Breaking Attendance & Engagement

- **826 Total Attendees** – 118% increase from 2024's 379
- **125 In-Person Participants** – intimate, high-value networking
- **701 Virtual Participants** – demonstrating strong digital demand
 - **160** Direct Virtual Registrants – dedicated online audience
 - **541** Live Stream Concurrent Viewers – peak engagement moment

Exceptional Digital Reach & Virtual Success

- **Total Digital Impressions: 285,700**
- **Website Traffic: 7,000+ page views** during conference period
- Social Media Dominance:
 - X (Twitter): **244,039** impressions with #EMPRx2025
 - LinkedIn: **6,655** impressions among professional networks
 - Instagram: **~27,000** views with visual content
- Peak Virtual Engagement: **541** concurrent live stream viewers
- Cross-Platform Amplification: **82 posts from 28 engaged accounts** generating organic reach

Virtual Platform Performance Metrics

- Average Session Duration: Extended engagement beyond typical webinars
- Interactive Participation: Real-time Q&A and polls throughout sessions
- Geographic Reach: Virtual attendees from 6+ countries simultaneously
- Post-Conference Access: Continued engagement through on-demand content



2025 Performance Highlights- Attendee Quality & Decision-Making Power

Geographic Distribution – High-Value Markets

- Alabama (15%) – Birmingham metro concentration
- California (10%) – Bay Area and LA academic centers
- New York (8%) – NYC metro healthcare systems
- Florida (7%) – Multi-hospital networks
- Texas (6%) – Houston, Dallas, Austin markets

International Reach Expanding

- USA, Canada, Saudi Arabia, Australia, India – demonstrating global influence

Premium Healthcare Institutions Represented

- Atrium Health (NC, SC) – 40+ hospital system
- Advocate/AdvocateHealth (IL, AL) – Major Midwest presence
- Stanford Health Care (CA) – Academic medicine leader
- Wellstar Health System (GA) – Regional healthcare authority
- AdventHealth (FL) – Faith-based healthcare network

4-Year Growth Trajectory – Momentum for 2026

- 2022: 416 attendees – foundation building
- 2023: 415 attendees – consistency maintenance
- 2024: 379 attendees – strategic pivot year
- 2025: 826 attendees – breakthrough growth (118% increase)
- Projected 2026: 1,000+ attendees with SEMP partnership expansion

Cumulative Digital Impact (2022–2025): 2.3+ million impressions

Sponsor Message Amplification: Proven track record of extending brand reach beyond conference dates

Why Partner with EMPOweRx 2026?

The Southeast Advantage & Record Turnout Projection

EMPOweRx 2026 is positioned to be our largest conference ever due to several converging factors:

- **Geographic Strategy**
 - Orlando, Florida location provides optimal accessibility for the Southeast's massive healthcare corridor
 - Previous conference success in the Southeast (Charlotte 2024, Las Vegas 2025) has built strong regional momentum
 - Major health system concentration in the Southeast includes Atrium Health, Wellstar, AdventHealth, and dozens of academic medical centers
- **SEMP Partnership Multiplier Effect**
 - First-year society momentum bringing hundreds of new emergency medicine pharmacists into organized professional community
 - Regional chapter development has created dedicated member bases in Atlanta, Charlotte, Birmingham, Orlando, and Tampa
 - International partnerships through SEMP providing unprecedented global reach
- **Demographic Advantages**
 - Emergency medicine pharmacy growth in the Southeast outpaces national averages by 40%
 - Higher concentration of Level I trauma centers and academic medical centers than any other U.S. region
 - Rapid healthcare expansion in Florida, North Carolina, South Carolina, and Georgia markets
- **Conference Attendance Projections**
 - Conservative estimate: 1,000+ total attendees (21% growth over 2025's 826)
 - In-person attendance breakthrough: 350+ on-site participants (2025 was capped at 100 in-person due to venue limitations)
 - Virtual participation: 650+ online attendees with enhanced platform features
 - Expected demographics: 60% pharmacists, 25% physicians, 15% advanced practice providers

Unprecedented In-Person Growth Opportunity

2026 represents a quantum leap in face-to-face networking opportunities.

While 2025's Las Vegas venue limited us to 100 in-person attendees, Orlando's DoubleTree by Hilton provides capacity for 350+ on-site participants. This 250% increase in physical attendance creates unparalleled sponsor visibility and networking ROI.

Why Partner with EMPOweRx 2026?

Unparalleled Partnership Value

1. Exclusive Market Position

- Only conference dedicated solely to emergency medicine pharmacotherapy
- Highly targeted audience vs. broad medical conferences where your message competes with dozens of specialties
- Premium brand association with two nonprofit educational organizations

2. Proven ROI & Engagement Metrics

- 2025 digital reach: 285,700 impressions across all platforms
- 85% virtual participation rate ensures your investment reaches engaged audiences regardless of attendance format
- High-value decision-makers: C-suite pharmacy leaders, department chairs, residency directors
- Extended engagement: Average attendee interacts with sponsor content across 3+ touchpoints

3. Year-Round Platform Access

- SEMP partnership provides 12-month engagement opportunities through monthly virtual series
- Journal of Acute Care Pharmacotherapy offers ongoing academic and clinical visibility
- Regional programming extends your brand reach to local markets throughout the year
- Research collaboration opportunities with leading academic medical centers

4. Comprehensive Audience Intelligence

Our 2025 attendee analysis provides sponsors with detailed insights:

- Institutional decision-making power: 78% hold purchasing or formulary influence
- Geographic distribution: 40+ U.S. states plus 6 international countries represented
- Career level diversity: From residents and new graduates to department directors and chief pharmacy officers
- Continuing education priority: 94% report emergency medicine pharmacy as primary practice focus

5. Multi-Channel Engagement Ecosystem

Your sponsorship investment provides access to:

- Live conference audiences (in-person networking and virtual global reach)
- Digital platform integration with interactive features and extended content access
- Social media amplification through both EMPOweRx and SEMP channels
- Email marketing reach to 2,000+ qualified subscribers
- Podcast audience through established emergency medicine pharmacy content series

10

Core Sponsorship Packages

Package	Conference Benefits	Virtual Platform	Digital & Marketing	Publications & Ongoing Reach
Platinum Partnership – \$15,000	<ul style="list-style-type: none">12-foot premium exhibit space (high-traffic)5 complimentary registrationsExclusive Industry Theater (50-min live presentation)Pre-Conference Workshop Sponsorship (add'l investment)Recognition at Opening & Closing Sessions (live & virtual)Logo on badges, signage, and virtual platform	<ul style="list-style-type: none">Virtual exhibit booth w/ video conferencingDedicated chat sponsorship during live sessionsPop-up ads on platformPremium networking directory placement	<ul style="list-style-type: none">Year-round banner ad on EMPOweRx website2 dedicated email blasts (2,000+ subscribers)Social media campaign (X, LinkedIn, Instagram)Custom mobile app welcome messagePodcast sponsorship mention	<ul style="list-style-type: none">Full-page ad in Journal of Acute Care PharmacotherapyLogo in all materials, presentations, & follow-up
Gold Partnership – \$10,000	<ul style="list-style-type: none">6-foot exhibit space + virtual booth3 complimentary registrationsShared Industry Theater (25-min live-streamed)Pre-Conference Workshop supporting sponsorshipRecognition in plenary sessions	<ul style="list-style-type: none">Standard virtual booth w/ document librarySponsored networking breakout roomLogo integration in platform interface	<ul style="list-style-type: none">Shared website banner (6 months)1 dedicated email blastSocial media mentions during/after conferencePodcast episode co-sponsorship	<ul style="list-style-type: none">Half-page ad in Journal of Acute Care Pharmacotherapy

10

Core Sponsorship Packages

Package	Conference Benefits	Virtual Platform	Digital & Marketing	Publications & Ongoing Reach
Silver Partnership – \$7,500	<ul style="list-style-type: none">6-foot exhibit space + virtual presence2 complimentary registrationsGroup workshop facilitationRecognition on signage & digital displays	<ul style="list-style-type: none">Basic virtual booth (contact info)Directory listing w/ company descriptionAccess to networking features	<ul style="list-style-type: none">Logo on website & materials (3 months)Social media recognitionInclusion in organizer email signatures	–
Bronze Partnership – \$5,000	<ul style="list-style-type: none">6-foot exhibit space + virtual listing1 complimentary registrationLogo recognition in program & select signage	<ul style="list-style-type: none">Company listing in attendee directoryBasic contact info display	–	–

Premium Add-On Opportunities

Enhanced for 2026

Pre-Conference Workshop Sponsorship – \$15,000 (all courses) or \$5,000 (per course)

NEW – Maximum ROI with Focused Audiences

- Full sponsorship package covers all five workshop sessions or individual course sponsorship available
- Brand integration throughout specialized education
- Direct access to highly motivated, skill-building attendees
- Content collaboration opportunities with workshop leaders
- Take-home materials with sponsor branding

Virtual Platform Enhancements – \$7,500

- Virtual Reality booth experience with premium technology integration
- Gamification sponsorship – branded interactive elements throughout platform
- Virtual networking happy hour sponsorship with dedicated breakout rooms
- Live polling sponsorship during all educational sessions

Enhanced Virtual Advisory Boards – \$6,000 (5 participants) or \$10,000 (10 participants)

Host curated groups of 5 or 10 emergency medicine pharmacists/physicians in professional virtual sessions:

- Expert recruitment by SEMP leadership team
- Professional moderation and comprehensive reporting
- Global reach – seamlessly include international participants
- Recording and follow-up content creation opportunities

Podcast Partnership – \$3,500 per episode or \$10,000 for 4-episode series

EMPowerRx Podcast Series or Pharm So Hard sponsorship options:

- Individual episode sponsorship with brand integration and host mentions
- Four-episode series sponsorship featuring your therapeutic area expertise across multiple topics
- Ongoing audience engagement extending beyond conference dates
- Cross-promotion through SEMP's monthly virtual series

Conference Experience Enhancements

- Closing Ceremony Sponsorship – \$10,000
- Exclusive branding at celebration event with networking reception
- Coffee & Breakfast Sponsorships – \$5,000
- High-traffic networking moments with branded service stations
- Resident & Student Scholarship Program
 - 10 Scholarships – \$5,000 (registration and materials support)
 - 20 Scholarships – \$10,000 (registration, travel assistance, and mentorship inclusion)

Premium Add-On Opportunities

Enhanced for 2026

Wi-Fi Sponsorship – \$5,000

- Custom SSID with company branding displayed on all attendee devices
- Prominent venue signage highlighting sponsor partnership
- High-visibility opportunity as all attendees connect to branded network multiple times daily

Virtual Monday Extension Sponsorships – \$8,000

NEW – April 12th Virtual Programming

- International session sponsorship – brand visibility to global audience
- Technology demonstration showcase opportunities
- Career development workshop sponsorship for residents/new graduates
- Virtual vendor showcase with premium positioning

Year-Round Partnership Opportunities

Journal of Acute Care Pharmacotherapy (JACP)

Extend your reach through the premier publication for acute care pharmacy:

- Comprehensive acute care coverage – Emergency Medicine, Critical Care, Infectious Diseases, Cardiology, Pediatrics, Prehospital Care, and more
- Full-page advertisements and cover positions reaching diverse acute care practitioners
- Sponsored supplements and special editions for targeted therapeutic areas
- Ongoing visibility to academic medical centers, clinical leaders, and specialty pharmacists across disciplines

SEMP Regional Programs

Sponsor local educational sessions throughout the year:

- Branded local programs with lead capture opportunities
- Regional thought leader engagement
- Extended geographic reach beyond annual conference

Digital Engagement Platform

- Year-round website banners and quarterly newsletter features
- Webinar series collaboration and co-branding
- Targeted email campaigns to specialized segments

Partnership Investment Summary

Package	Investment	Registrations	Exhibit Space	Key Benefits
Platinum	\$15,000	5	12-foot	Industry Theater, Website Banner, JACP Full-Page
Gold	\$10,000	3	6-foot	Shared Theater, Email Blast, JACP Half-Page
Silver	\$7,500	2	6-foot	Digital Recognition, Social Media Features
Bronze	\$5,000	1	6-foot	Program Recognition, Basic Visibility

Add-On Options: \$3,500 – \$10,000 each

Next Steps & Contact Information



Ready to secure your partnership with the premier emergency medicine pharmacotherapy conference? Sponsorship opportunities are available on a first-come, first-served basis for what promises to be our largest conference ever.

EMPowerRx Conference Management

Primary Conference Contact

- 📞 Phone: 803-486-6656
- 🌐 Website: empowerx-conference.com
- ✉ Email: info@empowerx-conference.com

Conference Management Office

Jasper Phoenix Group (501(c)(3))
1726 Gold Hill Rd #1090
Fort Mill, SC 29708
United States

Society of Emergency Medicine Pharmacists

Partnership & Collaboration Inquiries

- ✉ Partnership Email: partnerships@empharmacists.org
- 🌐 SEMP Website: empharmacists.org

SEMP Administrative Office

Society of Emergency Medicine Pharmacists
3540 Toringdon Way Suite 200 #1146
Charlotte, NC 28277
United States

SEMP Social Media

- X (Twitter): [@EMpharmacists](https://twitter.com/EMpharmacists)
- Instagram: [@empharmacists](https://www.instagram.com/empharmacists)
- LinkedIn: [Society of Emergency Medicine Pharmacists](https://www.linkedin.com/company/society-of-emergency-medicine-pharmacists)



14

Payment Terms & Sponsorship Process

Payment Requirements

- Full payment is due by the **final sponsorship deadline: February 15, 2026**
- Payment confirms your sponsorship commitment and secures all contracted benefits
- **Early Bird Discount:** 10% reduction for commitments received by **January 15, 2026**
- All pricing is in **USD** and includes applicable taxes and processing fees

Preferred Communication Timeline

- **Initial Inquiries:** Contact immediately to secure preferred sponsorship levels
- **Proposal Requests:** Allow **5–7 business days** for custom package development
- **Contract Execution:** Recommended completion by **February 1, 2026** for maximum promotional benefit
- **Final Materials Submission: March 1, 2026** deadline for all marketing materials and content

Additional Partnership Opportunities

- For year-round partnership discussions, multi-conference packages, or custom sponsorship development, contact both organizations directly. Our joint leadership team can create tailored engagement strategies that extend well beyond the April conference dates.

2026 Projections & Partnership Value

Anticipated Record Growth

Building on **2025 momentum (+118% attendance growth)** and the expanded **SEMP collaboration**, projections for 2026 include:

Attendance Targets

- 1,000+ Total Attendees (21% growth over 2025)
- 200+ In-Person Participants (60% increase in face-to-face networking)
- 800+ Virtual Participants (enhanced platform experience)
- Global Reach Expansion: 10+ countries through SEMP's international network

Enhanced Engagement Projections

- 400,000+ Digital Impressions (40% growth over 2025)
- Peak Concurrent Virtual Viewers: 750+
- Social Media Amplification: 150+ posts from 50+ engaged accounts
- Extended Content Lifecycle: 6-month post-conference engagement via SEMP channels

Unique Partnership Advantages for 2026

1. Dual Organization Access

Your investment connects you directly to EMPOweRx's established conference audience and SEMP's growing membership base — essentially two organizations for one investment.

2. Year-Round Engagement Platform

SEMP's monthly virtual series, quarterly newsletters, and ongoing research initiatives ensure that sponsor partnerships extend well beyond April's conference dates.

3. Global Professional Network

International partnerships with ACEP, SAEM, ASHP, and ACCP provide sponsors expanded reach into related professional communities.

4. Research & Publication Platform

Visibility through the Journal of Acute Care Pharmacotherapy (JACP) connects sponsors with peer-reviewed literature and academic circles.

5. Virtual Platform Leadership

A proven hybrid model ensures sponsors reach engaged audiences regardless of attendance format, with 85% of 2025 attendees participating virtually.

16

Conference Timeline & Key Dates

- **Pre-Conference Workshops:** April 9, 2026
- **Main Conference:** April 10–11, 2026
- **Location:** DoubleTree by Hilton Hotel at Orlando Airport
- **Exhibit Setup:** April 8–9, 2026
- **Early Bird Sponsorship Deadline:** January 15, 2026 (10% discount)
- **Final Sponsorship Deadline:** February 15, 2026
- **Marketing Materials Due:** March 1, 2026
- **Virtual Platform Testing:** March 15–30, 2026



SEMP's EMPOweRx 2026 — Where Emergency Medicine Pharmacy Innovation Meets Industry Leadership

Partnership with Purpose

Supporting two nonprofit organizations (501(c)(3) and 501(c)(6)) dedicated to advancing patient care and professional excellence.

Legal Compliance Note

EMPOweRx and SEMP attest that sponsorship funds are not used for attendee meals, beverages, or faculty honoraria, ensuring full compliance with transparency reporting requirements.



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